

6.1.05 Sarah

Pitching a film:

See Handout

- films: writer pitches to producers with the objective to sell the project
 - this is generally 5 minutes
 - they want a visually stimulating film that will make money
 - is it easily marketable?
 - new idea/new concept
- TV: they want someone with an established record to write a film. They pitch a pilot/concept. The ratio is 1:10 of pitched to picked up.
- documentary: they usually pitch via a written proposal to fund raising groups.

-viewing a program from Ron on pitching-

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